

## KINGDOM HOUSING GROUP

### COMMUNITY BENEFITS STRATEGY

#### 1. Introduction

- 1.1 This strategy applies to Kingdom Housing Association Limited and our subsidiary company Kingdom Initiatives Limited and will be referred to as 'Kingdom' throughout unless specifically.
- 1.2 The term 'Fife Works' applies to Kingdoms Employability project whose aim is to increase the number of employment and training opportunities for Fife's unemployed workforce.
- 1.3 Our strategy is to formalise delivery of appropriate community benefits procedures within the procurement of capital contracts and other procurement and service contracts.
- 1.4 The strategy draws on Kingdom's existing work within the community, including our role as a developing RSL in our areas of operation, the provider of housing, support & care services and through the implementation of our wider role strategy.
- 1.5 This strategy is consistent with our rules and objectives and will make a contribution to our strategic and departmental objectives.

#### 2. Purpose

- 2.1 We will work with partners, stakeholders and communities to deliver the wider benefits of community engagement.
- 2.2 We will seek to require appropriate delivery of Community Benefits and will incorporate clauses based on compliance with the National Skills Academy 'Client Based Approach' that is being delivered through the Construction Industry Training Board (CITB) into our development of housing and in our Procurement Framework for Development Contractors and Consultants.
- 2.3 This strategy complements our commitment to sustainability and is endorsed in our Corporate Plan and our procurement policy.
- 2.4 In our Sustainability Policy, we undertake to work closely with local communities to meet mutual objectives and where possible to support and facilitate the development of projects, with a focus on:-
  - Employment & Skills
  - Environmental projects
  - Resident and community projects
  - Education and schools initiatives
  - Public art

Sustainability means different things to different people and has been defined in different ways, for the purposes of this strategy, the adopted definition is; 'meeting the needs of the present, without compromising the ability of future generations to meet their own needs'.  
*(Source; Extract from Brundtland definition of Sustainable Development; 1987)*

2.5 For the purposes of this strategy, Community Benefits have been identified as being the added social value that can be delivered as part of the development project, which provide potential sustainable benefits in the longer term.

2.6 Sustainable communities are places where people want to live and work, now and in the future and there is a balance and integration of the social, economic and environmental components that define a community area, In short these communities are likely to be;

- Safe and secure
- Well planned, built and run
- Places which offer equality and opportunity for all

### **3. Objectives**

3.1 To strengthen, complement and enhance existing projects, with a focus on the following;

- Supporting activities which benefit Kingdom's tenants, residents and their communities.
- Facilitating employment and skills opportunities for local people from priority groups.
- Developing business partnerships with schools to promote an integrated, educated and inclusive society.
- Making a contribution to a sustainable environment, through energy efficiency and the use of renewables.
- Contributing new and innovative ideas that provide clear additional value to local communities, including Public Art.

### **4. Aims and Actions**

4.1 We will promote and implement a Community Benefits Charter, ref Appendix A.

4.2 Where appropriate, all Contractors, Consultants and Suppliers, will sign up to the Charter and make a commitment to community engagement.

4.3 Kingdom has adopted the National Skills Academy 'Client Based Approach' that is being delivered through the CITB and is committed to ensuring that wider community benefits form an integral part of development contracts. Each contract will be considered individually, taking into account Equality & Diversity, Health and Safety and cost, to explore the opportunities available, with early discussions to explore the best ways to achieve positive outcomes.

4.4 As part of the procurement process, tenderers will be asked to demonstrate clearly how they will contribute to the community benefit objectives. This will include areas such as;

- The steps to be taken to delivery community benefits
- how these steps will ensure benefits are realised
- the benefit that each step will deliver to communities

## 5. **Priorities**

5.1 The community benefits priorities of this strategy will be in the following areas;

5.2 Employment and Skills, such as;

- Creating apprenticeships to help increase levels of youth employment
- Creating jobs for unemployed people
- Providing work placements and training opportunities to unemployed people, to help them gain work experience to aid their job search
- Providing work experience to students to help them make career choices

5.3 Supporting Resident and Community projects, across a range of themes, such as;

- Health and well-being initiatives
- Capacity building and advice and assistance projects, which assist residents and the local community to help address the challenges associated with things such as;
  - o welfare reform
  - o financial inclusion
  - o digital inclusion
- Other community lead projects identified by local people

5.4 Environmental projects, which contribute to sustainability objectives, particularly in the following areas;

- Housing quality and renewable technologies as part of the new build standards
- Energy conservation and fuel poverty
- Promoting environmental awareness and energy efficiency with tenants
- Environmental and amenity improvements

5.5 Education initiatives, through developing business partnerships with schools and colleges which contribute to their curriculum and help to promote an integrated and inclusive society

5.6 Community arts projects which provide additional value to local communities such as;

- Local arts and crafts projects
- Public artwork, as part of the redevelopment project
- Photography
- Design and media projects

## **6. Support**

- 6.1 Kingdom can provide an advisory and support role to Contractors, Consultants and Suppliers to help them to meet the requirements of the Charter and the National Skills Academy Client Based Approach benchmarks, including, but not limited to, help and support from 'Fife Works'.
- 6.2 All partners and stakeholders will try to support the local community to allow them to participate in the programme and projects promoted as part of this strategy.

## **7. Funding**

- 7.1 Development projects will be funded through Kingdom applying for traditional affordable housing subsidies and where possible the community benefits, to be delivered through the development contract, will be at no additional contract cost.
- 7.2 Kingdom will try to source and maximise all potential funding sources to facilitate delivery of this strategy, however it should be recognised that lack of funding streams may restrict the objectives.
- 7.3 The wider role and community benefits can also be delivered through partners and stakeholders making 'in kind' contributions of time.

## **8. Monitoring and Review**

- 8.1 KPI's and Client Based Approach outcomes, including wider community benefits, will be monitored on an ongoing basis in line with National Skills Academy monitoring requirements.
- 8.2 This strategy will be reviewed annually as part of the corporate plan process or earlier if required.

**COMMUNITY BENEFITS CHARTER***Between***KINGDOM**

And You

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**(the Contractor / Consultant)****For The Housing Development At**

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Kingdom Housing Association Limited and our subsidiary company Kingdom Initiatives Limited are part of Kingdom Housing Group and will be referred to as 'Kingdom' throughout unless specifically stated.

The term 'Fife Works' applies to Kingdoms Employability project whose aim is to increase the number of employment and training opportunities for Fife's unemployed workforce.

Kingdom is committed to strengthening local communities, in line with its strategic objectives, plans and policies, and it's Community Benefit Strategy.

Our strategy is to formalise delivery of appropriate community benefits procedures within the procurement of capital contracts and other procurement and service contracts.

Community Benefits are delivered in partnership through planned development projects and appropriate procurement of services.

We have adopted the National Skills Academy 'Client Based Approach' that is being delivered through the Construction Industry Training Board (CITB) and are committed to ensuring that wider community benefits form an integral part of development contracts.

The aim of our Community Benefit Strategy and this Charter is to allow partners to fully engage with the objective of delivering Community Benefits, through;

1. Supporting activities which benefit Kingdom's tenants, residents and their communities.
2. Facilitating employment and skills opportunities for local people from priority groups.
3. Developing business partnerships with schools to promote an integrated, educated and inclusive society.

4. Making a contribution to a sustainable environment, through energy efficiency and the use of renewables.
5. Contributing new and innovative ideas that provide clear additional value to local communities, including Public Art.

You will also ensure appropriate participation from Sub-Contractors, Consultants and Suppliers to deliver any agreed community benefit activities.

Kingdom can provide an advisory and support role to Contractors, Sub-Contractors, Consultants and Suppliers to help you meet the requirements of the Charter and the National Skills Academy Client Based Approach benchmarks, including, but not limited to, help and support from 'Fife Works'. Support can include;

- Liaising with you to help you establish an action plan on how community benefits are delivered, and how our target group of unemployed clients can access opportunities
- Signposting to other partners, particularly in Fife, for other potential help /support
- Supporting unemployed Fife residents to raise employability skills to access opportunities

Monitoring and evaluation of outcomes is carried out by Kingdom as part of our KPI monitoring procedures and in compliance with National Skills Academy monitoring requirements.

**Signatories**

Signed : \_\_\_\_\_  
on behalf of *Kingdom Housing Group*

Date: \_\_\_\_\_

Print Name of Signatory \_\_\_\_\_

Signed : \_\_\_\_\_

Date: \_\_\_\_\_

on behalf of \_\_\_\_\_

(*Company Name*)

Print Name of Signatory : \_\_\_\_\_