

COMMUNITY BENEFITS and SUSTAINABILITY STRATEGY

for

Fraser Avenue Regeneration Project

1. Introduction and Purpose

- 1.1 This strategy applies to the regeneration project being developed for the Fraser Avenue area in Inverkeithing. The strategy will compliment the wider strategy for the Inverkeithing area. It is intended to focus primarily on the community benefits that can be delivered as a direct outcome from the redevelopment project being delivered by Kingdom and the partners working on the redevelopment project.
- 1.2 The term 'Kingdom' applies to both Kingdom Housing Association Limited and its subsidiary company Kingdom Initiatives Limited and they will be referred to as 'Kingdom' throughout unless specifically identified.
- 1.3 The term 'Fife Works' applies to Kingdom's Employability Project whose aim is to increase the number of employment and training opportunities for Fife's unemployed workforce.
- 1.4 Kingdom will contract for the redevelopment building contract, however community benefits initiatives will be progressed through Kingdom working collaboratively with Fife Council, the Project Contractor and Consultants, the local community and other partners and stakeholders who can facilitate delivery of the strategy to achieve the wider benefits of community engagement. This will include contributions to community benefits through the demolition contracts.
- 1.5 For the purposes of this strategy, 'Community Benefits' has been identified as being the added social value that can be delivered as part of the redevelopment project that provides potential sustainable benefits in the longer term.
- 1.6 Sustainable communities are places where people want to live and work, now and in the future and there is a balance and integration of the social, economic and environmental components that define a community area. In short, these communities are likely to be;
 - Safe and secure,
 - Well planned, built and run,
 - Places which offer equality and opportunity for all.
- 1.7 Sustainability means different things to different people and has been defined in different ways. For the purposes of this strategy, the adopted definition is;

'meeting the needs of the present, without compromising the ability of future generations to meet their own needs'

(Source; Extract from Brundtland definition of Sustainable Development; 1987)

2. Objective

- 2.1 To support partnership activities that can be delivered through the redevelopment project, which provide sustainable benefits to tenants, residents and the local Fraser Avenue community.

3. Aims and Actions

- 3.1 Kingdom will promote and implement a Community Benefits Charter as part of the contracts. Where appropriate, all Contractors, Consultants and Suppliers, will sign up to the Charter and make a commitment to community engagement.
- 3.2 Each contract will be considered individually, taking into account Equality & Diversity, Health and Safety and cost, to explore the opportunities available, with early discussions to explore the best ways to achieve positive outcomes.
- 3.3 Action Plans and Key Performance Indicators (KPI's) will be developed, implemented and monitored to assess the community benefits delivered through this strategy.

4. Delivery Approach

- 4.1 Kingdom will apply the benchmarks approved through the National Skills Academy (NSA) Client Based Approach, being delivered and monitored through the Construction Industry Training Board (CITB), to optimise the wider community benefits that can be provided through the redevelopment contracts.
- 4.2 As part of the procurement process, tenderers will be asked to clearly demonstrate how they will contribute to the community benefit objectives. This will include areas such as;
- the steps to be taken to deliver community benefits,
 - how these steps will ensure benefits are realised,
 - the benefit that each step will deliver to communities.

5 Priorities

- 5.1 The Strategy will prioritise the following community benefits.
- 5.2 Employment and Skills, such as;
- Creating apprenticeships to help increase levels of youth employment,
 - Creating jobs for unemployed people,
 - Providing work placements and training opportunities to unemployed people, to help them gain work experience to aid their job search,
 - Providing work experience to students to help them make career choices.

- 5.3 Supporting resident and community projects, across a range of themes, such as;
- Health and well-being initiatives,
 - Capacity building and advice and assistance projects, which assist residents and the local community to help address the challenges associated with things such as;
 - welfare reform
 - financial inclusion
 - digital inclusion
 - Other community led projects identified by local people.
- 5.4 Environmental projects, which contribute to sustainability objectives, particularly in the following areas;
- Housing quality and renewable technologies as part of the new build standards,
 - Energy conservation and fuel poverty,
 - Promoting environmental awareness and energy efficiency with tenants,
 - Environmental and amenity improvements.
- 5.5 Education initiatives, through developing business partnerships with schools and colleges which contribute to their curriculum and help to promote an integrated and inclusive society.
- 5.6 Community arts projects which provide value to local communities such as;
- Local arts and crafts projects,
 - Public artwork, as part of the redevelopment project,
 - Photography,
 - Design and media projects.
- 6. Support**
- 6.1 Kingdom will provide an advisory and support role to Contractors, Consultants and Suppliers to help them to meet the requirements of the Charter and the NSA Client Based Approach benchmarks, including, but not limited to, help and support from 'Fife Works'.
- 6.2 All partners and stakeholders will try to support the local community to allow them to participate in the programmes and projects promoted as part of this strategy.

7. Funding

- 7.1 The new housing will be funded through Kingdom applying for traditional affordable housing subsidies and where possible the community benefits, to be delivered through the redevelopment contract, will be at no additional contract cost.
- 7.2 Kingdom and the partners will try to source and maximise all potential funding sources to facilitate delivery of this strategy, however it should be recognised that lack of funding streams may restrict the objectives.
- 7.3 The wider role and community benefits will also be delivered through the partners and stakeholders making 'in kind' contributions of time and resources.

8. Monitoring and Review

- 8.1 KPI's and Client Based Approach outcomes, including wider community benefits, will be monitored by the Community Projects Group on an ongoing basis in line with National Skills Academy monitoring requirements.
- 8.2 This strategy will be reviewed annually by the Fraser Avenue Project Implementation Board, to assess the benefits being delivered.

Community Projects Group
On behalf of the Fraser Avenue Project Implementation Board

November 2015